

REMARKS

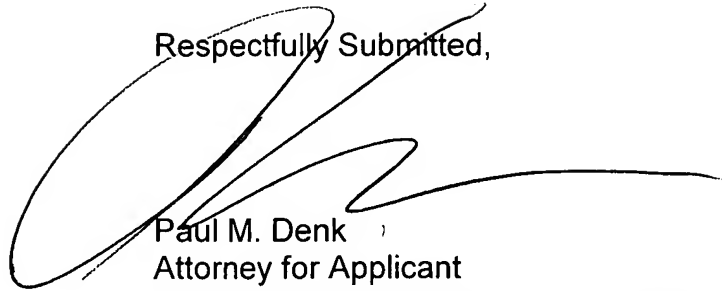
In view of the examiner's renewed rejection of claim 14, and 4 – 13, under § 102, upon the Jurasek reference, necessitated further amending of at least the independent claim 14. It should be recognized that as distinct from Jurasek, the current invention pressure biases its shelving intermediate the pair of spaced end frames, and in doing so, each shelf embraces an adjacent vertical rod, and pressure fits against these vertical rods of the end frames, when the wire rack is assembled.

As distinct from this, the Jurasek reference simply has its shelving 18, 19, 26, and 27, that rest upon the intermediate support rods 38, 38A, and 38B, and actually interconnect by means of their bent legs 61 and 62, about those support rods 38, as to be noted in FIG. 7. And, as to be seen in FIG. 1, those shelves 18, etc., never contact, embrace, or pressure fit against any of the side frames 23 or 24, when the display rack of Jurasek is assembled. Thus, there clearly is no anticipation by Jurasek, of the claimed subject matter of this current application, since the structure of Jurasek is just not formed in the manner as claimed, to provide for those pressure fits against the vertical rods of the racks, when assembled.

This difference alone should be enough to obviate any rejection based upon anticipation, since the corresponding structure of Jurasek just does not show, disclose, or identify, anything related to what is claimed by applicant, particularly in its newly amended claim 14.

The examiner, and the Boards, review of this matter would be appreciated.

Respectfully Submitted,

A large, stylized handwritten signature in black ink, appearing to read 'P. Denk', is written over the typed name and title.

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